

This publication offers clear, comprehensive, up-to-date industry information that readers can apply immediately in their own organizations. Advertising in this magazine allows you to reach out to your target audience and reinforce your brand like never before.



Production Schedule

Issue	Editorial Artwork Dates*	Mail Date
1	June 12, 2026	July 8, 2026
2	December 4, 2026	December 30, 2026

*The Editorial | Artwork Due date is the projected production start date and the date we need all content for the issue, including ads.

*Based on the needs of the Association, all publications are published as close to these dates as possible.

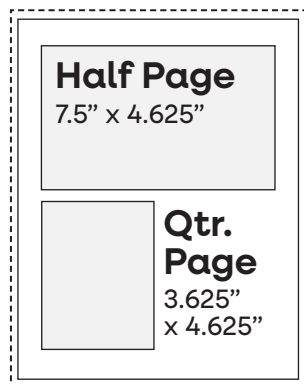
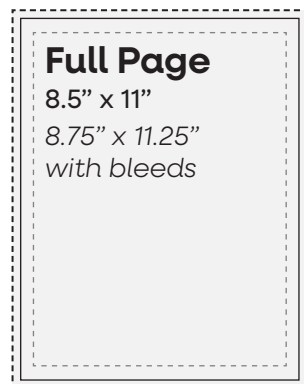
*Can advertise with association prior approval.

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uafp-journal.
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Magazine Art Specifications



Bleeds Not Needed on Quarter Page and Half Page Artwork

Full Page

- **Page Cut Size:** 8.5"x11"
- **Bleed:** 0.125"
- **Text Safe Area:**
0.25" from all edges
All text must be within this area to avoid being trimmed off.
- ★ **Final Size with Bleeds*:**
8.75"x 11.25"

Outside Back Cover

- **Page Cut Size:** 8.5"x 8.5"
- **Bleed:** 0.125"
- **Text Safe Area:**
0.25" from all edges
- ★ **Final Size with Bleeds*:**
8.75"x 8.75"

Half Page

- **Print Size:**
7.5" x 4.625"
- **Print Size:**
3.625" x 4.625"

Quarter Page

- **Print Size:**
3.625" x 4.625"

2026 Media Kit

Print Ad Rates

Issue	Rate
Standard Full Page	\$ 2,064
Half Page	\$ 1,548
Quarter Page	\$ 1,161
Double Truck (Editorial + Full Page Ad)	\$ 2,814
Inside Front Cover OR Inside Back Cover	\$ 2,314
Outside Back Cover OR Page 3	\$ 2,564

Digital Ad Rates

Size	Yearly Rate
TOP Leaderboard (All Pages)	\$ 2,564
Article Skyscraper (All Article posts)	\$ 2,314
Issue Skyscraper (Issue Page Only)	\$ 2,064
Article Leaderboard (Single Article Post)	\$ 1,548

NEW SIZES!!

Digital Ad Specifications

ALL digital ads need a mobile size version.

- » **Top Leaderboard:** 1180 x 100 pixels
- » **Article Leaderboard:** 1180 x 100 pixels
- » **Issue Skyscraper:** 300 x 500 pixels
- » **Article Skyscraper:** 300 x 300 pixels
- » **Mobile Size:** 800 x 130 pixels

NO ART? NO DESIGNER? NO PROBLEM?

Price: \$350 per ad.

Design: Created by one of our talented expert designers.

Design and Editorial Edits: Includes up to two rounds of edits.

All ads MUST be submitted in a press-ready format (300 dpi PDF [recommended] or 300 dpi JPG format).

*If a full page or outside back cover ad is sent in without the 0.125" (1/8th inch) bleed, the artwork will be resized to fit on the page within the "Text Safe Area" (0.25" from all edges).

